

Allegro Multimedia Launches Piano Wizard for Mac at Macworld Conference & Expo

January 8th, 2007 – Tampa, Florida – Allegro Multimedia, a leading provider of music videogame software, is proud to announce the much-anticipated release of Piano Wizard for Mac. Piano Wizard is the revolutionary, award-winning videogame that teaches anyone to play the piano within minutes. Piano Wizard (Easy Mode and Premier) will now be offered with a dual-boot installation CD that will run on both Power PC and Intel based Macs. Select Apple stores and www.apple.com will be first to retail the Mac version of Piano Wizard.

"We are delighted to make our fun and exciting Piano Wizard videogame accessible to Mac users," says Chris Salter, Allegro Multimedia CEO. "For the millions of Mac and iPod users who already enjoy downloading songs and listening to music, there is now yet another reason to buy a Mac. Piano Wizard is a breakthrough application that lets people learn to play the songs they already love to listen to."

"With unrivaled stability, security and ease of use, Mac OS X is the world's most advanced operating system," said Ron Okamoto, Apple's Vice President of Worldwide Developer Relations. "We're thrilled that Allegro Multimedia has joined the rapidly growing community of developers creating Mac applications for the first time."

Piano Wizard teaches how to play songs through a simple video game method. First, players follow vertically moving game objects as a guide for hitting the right notes. It then progresses by rotating the video screen, making game objects travel horizontally, thus mimicking the lines of the staff and providing insight into musical theory. Next, game objects transform into colored notes on the grand staff, then finally into traditional black & white notation. Using any digital piano as a "joystick," Piano Wizard is fueled by MIDI song files, which are readily available for download at online sites like CYBERMIDI.com and the soon to be launched Wizardtunes.com. Because players can add thousands of their favorite songs to Piano Wizard, it's the game that never wears out.

"Piano Wizard's simple interface allows players to learn by doing, simply by hitting the right key at the right time, as Bach so famously put it hundreds of years ago,"

Salter adds. "Because the game can subconsciously teach music essentials to children at such a critical development stage, they can learn music deeply and intuitively, almost as if it were a native language, which is how we believe Mozart processed and assimilated music at such a young age."

For more information, please visit www.pianowizard.com or contact
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About Allegro Multimedia:

Allegro Multimedia is a leading provider of non-violent, music videogame software. Allegro is combating the perception that all videogames are harmful through patented music learning methods, which can eliminate many frustrations associated with traditional music lessons. Allegro teaches how to play musical instruments through entertaining fun and games, supported by never-ending musical content! Allegro Multimedia's core mission is to help bring about universal music literacy. For more information, please visit www.pianowizard.com.

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